

# The Lowe-Martin Group Environmental Policy

## Environmental Philosophy

The Lowe-Martin Group is committed to continuous innovation, customer satisfaction and sustainable environmental stewardship. To support this commitment, we will maintain a companywide focus on environmental performance and sustainability.

At Lowe-Martin we constantly strive to improve our environmental performance by continuing to lead the industry and by going beyond compliance. We were an early advocate and adopter of environmental protection practices in our industry. We will continue to do so.

It is our philosophy is that we can operate and grow a highly successful business while effectively managing our impact on the environment today, and into the future.

### Environmental Strategy

The Lowe-Martin Environmental policy states, among other things, that we are “committed to sustainable environmental stewardship,” and that “we will maintain a companywide focus on environmental performance and sustainability.”

To achieve this performance expectation that we have placed on ourselves, we will:

- Realize growth in revenues and reduced operating costs,
- Continue to strengthen customer and employee satisfaction,
- Continue to strengthen our reputation as a company,
- Improve relationships with stakeholders, and
- Help shape future environmental regulations in our industry.

Since 1998, the company has pursued an environmental strategy that builds on five fundamental elements: leadership, resource stewardship, risk management, verification, and regulatory compliance, on key environmental issues.

### Leadership

Our focus is on environmental issues that are particularly significant for Lowe-Martin including climate change, forestry management, hazardous materials, energy management and renewable energy.

## Resource Stewardship

Through more efficient use of natural resources, we will also lower the cost to develop, produce and deliver our products. Our promotion and use of FSC paper, vegetable based inks, our in-house energy efficiency and our recycling programs are some examples of our efforts on this strategy component.

### Risk Management

Lowe-Martin will continually evaluate environmental issues that we must effectively manage, such as hazardous materials and resources utilized and consumed during our operating processes. We will continue to identify and address these issues on an ongoing basis. We will also strive to conduct

business with suppliers who share our same philosophy for the environment, through selective procurement practices.

## **Verification**

Lowe-Martin will continually evaluate environmental performance to ensure we are effectively managing environmental initiatives. We will continue to identify and address through internal audit processes, and ongoing assessment through our modified Lean/5-S processes. We will benchmark our performance against scientifically proven parameters and criteria. Lowe-Martin will initiate brand awareness , such as 'Lowe-Martin Certified,' where feasible.

## **Regulatory Compliance**

Lowe-Martin's environmental strategy begins with being in compliance with all environmental laws and regulations 100 percent of the time. Our regulators, our customers, and the communities in which we operate expect us to meet the requirements of the law, and we expect no less of ourselves. While we recognize what we have accomplished to date, much more can be done. By focusing our resources on clear priorities, we will continue to make progress around our philosophy.