

## Client: LCBO

**Project Description** CANADA150 - Canada celebrates the 150th anniversary of Confederation.

**Challenge** LCBO approached many print companies to compete in another innovative project for CANADA150. The challenge was to produce 3D prop in the most cost effective way. With our team of 3D designers we were able to construct 3 tier cake out of only few different substrates that will work and be cost and time effective in production. This is another example of how we bid and work to win projects.

**Benefits & Solutions** Lowe-Martin utilized its state-of-the-art specialty finishing equipment to provide solution to time sensitive production and on the budget. This allowed us to die cut, machine tape and fold.

**Production Specifications**  
Quantity: 3,500 total kits (14 components in each kit)  
Printing: 4/0, 24 pt card, spot gloss UV  
Finishing: die cut b-flute inserts, foamcore base, printed 24 pt card, tape, fold

