

Client: InnerWorkings Canada - Hendrick's Display

Project Description Trade Show Display Booth

Challenge

InnerWorkings Marketing Firm reached out to Lowe-Martin to source and produce a trade show display that is approximately 10' wide and 8' tall. The booth had to be easy to set up and transport.

Benefits & Solutions

Our solution was simple and within a few days we had sourced a display system and produced graphics.

This curved magnetic pop-up display is strong and lightweight, made out of an aluminum frame designed for quick assembly. Wheeled case is used as a counter and has built-in wheels and handle for easy transportation.

All the graphics were produced in house on styrene with magnetic strips attached to each panel. After production we assembled the booth in minutes for final quality assurance and shipped everything in the supplied wheeled case to our client.

