

Client: Sir Wilfrid Laurier School Board

Project Description Reward employee box

Challenge

The Sir Wilfrid Laurier School Board approached Lowe-Martin to design and create a gift box for their staff members. The board have 84 staff employees who worked tirelessly throughout the school year and wanted to reward them for their commitment and hard work.

Benefits & Solutions

Our fulfillment team started with the clients budget parameters based on price per box. We presented a variety of item options that could be included in the gift box. The main intent was to make the gift box as personalized as possible. In doing so, we thought of various items that we personalized with each individual's name, such as: journal, bookmark, box sleeve. Who doesn't enjoy seeing their name on custom printed items? In addition to the box we included: speaker, candle, chocolates, popcorn and a tea bag plus some custom printed labels....voila!

The client was thrilled with the box and the wonderful little extra touches such as: teal shredded crinkle paper that matches one of their logo colour, tissue paper and overall clean look of how items are placed in the box.

