

Client: The Marketing Store

Project Description August Sweeps - Floor display for Nissan showrooms

Challenge Design a short term usage portable floor display that provides a 360 degree visual facing, and is both easy to assemble and cost effective.

Benefits & Solutions With our knowledge and experience we were able to physically design a fully customized floor standee that met all the client requirements. Without any difficulties this stand was put up by dealer personnel and easily discarded after the promotion end.

Production Specifications Quantity: 230 (2 versions, English and French) floor stands printed, assembled, packaged flat and shipped across Canada to every participating Nissan location.

