

## Client: The Body Shop

**Project Description** Web store - POP

**Challenge** Solution to order, produce and distribute POP to any of the 300 locations.

### Benefits & Solutions

With our expertise we were able to physically design a fully customized web store for TBS. With a click of a button each store location is supplied with promotional, seasonal or/and standard graphics throughout the year. The store is available 24/7, completely integrated into a digital workflow with automatic inventory management and tracking.

### Production Specifications

Produced graphics are stored in the 50,000 sqft warehouse dedicated for storage, kitting and distribution.

When order is placed by the client we pick and pack and ship to the designated location.

