

Client: The Body Shop

Project Description Various POP displays

The structural design is where it all starts in a retail environment. Well designed POP helps attract the consumer's attention and increase the sale of a product.

Here at Lowe-Martin we approach our client requests with our minds set on: budget, structural support of the product, manufacturing techniques and minimal complexity for assembly at the store.

All POP displays are developed with the ability to ship flat with assembly instructions to the store location.

